

**BC FENCING ASSOCIATION**

**STRATEGIC PLAN – 2016 – 2021**

**Mission Statement**

The British Columbia Fencing Association (BCFA) promotes and governs the sport of fencing within BC at the recreational and competitive levels.

**Vision**

The BCFA and its member clubs will achieve increased participation in the sport of fencing at all levels.

The BCFA and its member clubs will achieve increased success at the competitive level, including winning more medals at National and International Competitions and increasing the number of BCFA members on National Teams.

The BCFA will secure funding from multiple sources, and will ensure that greater than 70% of revenue received is directed to the fencing community.

**Core Values**

The BCFA is committed to the following core values:

- Promoting excellence
- Equal accessibility
- Safety for all participants
- Sportsmanship and fair play
- Responsive service to members
- Respect for sport of fencing

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## Strategic Plan 2016-2021

### Overview

The BCFA 2016-2021 strategic plan outlines the key goals for the BCFA over the next 5 years. In essence the plan calls for enhanced participation in sport, enhanced competitive success and improvements in organizational capacity. The plan also continues the BCFA objective of hosting a number of major National and International competitions, bringing opportunities to BC athletes and contributing to the BC Economy. As such, the plan is intended to be aligned with the Ministry of Community Sport and Community Development's published sport related objectives:

1. Individuals have more opportunities to participate in sport in order to be more physically active, healthier and achieve their personal goals;
2. Athletes have more opportunities to achieve excellence in sport to inspire greater participation in their home communities; and
3. Major events support sport, economic and community development.

#### **Goal #1: Enhanced Participation in Fencing**

The BCFA will sponsor and support programs such as school programs and developmental camps that will attract new members to the sport and increase accessibility to under serviced groups and populations. The BCFA will host and sanction events that make it attractive and possible for athletes of all ages to participate in competitions at an appropriate level and in an appropriate age group, from beginner to international competitive levels and from youth to veteran age groups.

**Outcome:** By 2021 the BCFA will have 1,500 competitive members and 5,000 developmental members on a sustainable annual basis

#### **Goal #2: Competitive excellence**

The BCFA will provide the support and infrastructure to ensure that our top athletes are able to fulfil their potential at a competitive level. This includes coaching and administrative support, funding for HP athletes, and BCFA supported HP camps.

**Outcomes:** by 2021, BCFA athletes will:

- Win 20% of the medal count at Canada Cup and Canadian National events on an annual basis
- Medal at NAC events in every age category and every weapon on an annual basis
- Have medaled at the Pan-American Championships at the Cadet, Junior and Senior level in every weapon category

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**BRITISH COLUMBIA FENCING ASSOCIATION**

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- Have medaled at World Cups at the Junior and Senior level
- Have medaled at the world Championships at the Cadet, Junior and Senior level
- At least one BC athlete will have qualified for the 2018 Youth Olympic games
- At least two BC athlete will have qualified for the 2019 Pan-American games
- At least one BC athlete will have qualified for the 2020 Olympic games

**Goal #3: Increased coaching capacity**

The BCFA will provide support and programs in order to increase the number of trained coaches at both the grass roots and competitive level

**Outcome:** By 2021:

Every coach and official working with participants in B.C. will be trained and certified with the Canadian Coaching Association at a minimum level of community coach. By 2021 BC will have access to at least five coaches trained at the Canadian Coaching Association competitive level and the BCFA will have supported these coaches in attending courses and gaining competitive experience at international competitions.

**Goal #4: Increased official capacity**

The BCFA will provide support and programs in order to increase the number of trained officials such as referees, tournament managers, armorers and Directoire Technique staff. The BCFA will develop a training program to ensure BCFA members can become qualified as provincial and national level referees. The BCFA will use BCFA run competitions to train and provide experience for those interested in officiating in a variety of roles.

**Outcome:** By 2021:

BCFA will have 30 Provincially qualified referees

BCFA will have 15 Nationally qualified referees

BCFA will have 5 Nationally qualified armourers

BCFA will have a cadre of 20 people well versed in event management and Directoire Technique responsibilities.

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**Goal #5: Providing Competitive opportunities for BC fencers**

The BCFA will continue to actively pursue event hosting opportunities at the national and international level. The BCFA will support and sanction local tournaments.

**Outcomes:** By 2021 the BCFA Provincials Championships will be recognized as a major tournament throughout BC, Western Canada and the Northwest United States, with an annual attendance of over 500 registrants by 2021

By 2021 the BCFA will have hosted Western, National and International Tournaments

By 2021 the BCFA will be in a position to bid to host a Pan Am or world championship level event.

**Goal #6: Recognizing contributions**

The BCFA will recognize the contributions of its members, coaches and volunteers in a variety of ways.

**Outcomes:**

The BCFA will be run by volunteers whose key skills are utilized and who are valued and rewarded for their work.

The BCFA will provide developmental opportunities and recognition for volunteers

The BCFA will nominate members for available awards (CFF or SportBC awards)

**Goal #7: Financial Independence**

The BCFA will not rely solely on core government revenue sources. The BCFA will secure funding through event hosting, fundraising, merchandising and grant opportunities

**Outcome:** By 2021 the BCFA will have annual revenue streams of \$300,000 per year, of which less than 50% will be from core government of BC operating agreements

**Goal #8: Market fencing to members and the general public**

The BCFA will actively market the sport using a range of media avenues

**Outcome:**

By 2021 most BC residents will know about fencing and understand it to be a life long sport that promotes a healthy active lifestyle.

Every success at Provincial, National and International level will result in a BCFA press release.

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